

## New Cosmetic Carriers to Reduce Water Consumption and Waste

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### Abstract

Beauty industry produces each year about 120 billion of packaging units, 60% of which are made by plastic materials, invading the oceans as waste microparticles, toxic for animals and humans. Moreover, a great quantity of water is used to produce emulsions and solutions used as cosmetic carriers. Our research group are proposing smart patented non-woven tissues as alternative carriers for innovative medical devices, cosmeceuticals and nutraceuticals, reporting their main characteristics.

**Keywords:** Non-woven tissues; Cosmetic carriers; Chitin nanofibrils; Nanolignin diet supplements; Cosmeceuticals; Nutraceuticals; Waste; Water; Microplastics.

### Introduction

It has been estimated that personal care and beauty industry produce more than 120 billion units of packaging, most of which are not truly recyclable [1]. Also if the majority of the industries have in program to use more reusable, refillable or compostable biodegradable containers by 2025 [2], the beauty care and cosmetic products are actually a potential source of environmental contamination by microplastics, in a global cosmetic market that reached a value of about USD 326.4 in 2022 and expected to grow at a Compound Annual Growth Rate (CAGR) of 5.2% in the forecast period 2023-2028 [3,4]. At this purpose, it's not to be forgotten the 82-358 trillion particles (mean 170 trillion) of the so-called *microplastics* which, weighting 1.1-4.9 million tonnes, are today afloat into the oceans [5]. Unfortunately they are considered food from fish and sea mammals and, entering into the human alimentary chain, have been recovered into cap-tea, placenta and human blood together with their content in toxic dangerous ingredients (Figure 1) [6-8].

Moreover to produce the majority of the beauty products, it is necessary to consume a great quantity of water, necessary to emulsify the oils for making emulsions and solutions, which

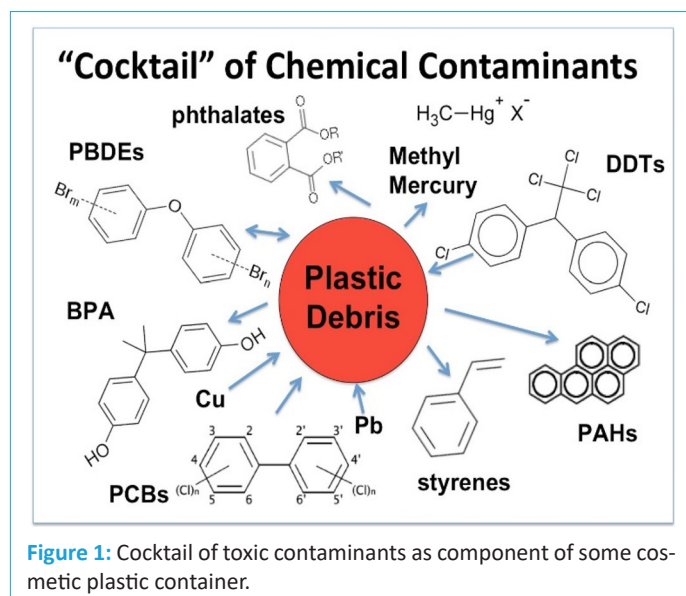
represent the majority of the cosmetic carriers. In addition, the final product is enriched by fragrances and active ingredients and maintained free of microbes by preservatives and other chemicals, often cause of skin allergic reactions and sensitizing phenomena.

However, water is a key element for the formulation and manufacture of the cosmetic products which, ranging from about 60% for the creams to 80/90% for shampoo and solutions [9], are packed by plastic containers, 70% ending in landfills [10]. Thus the necessity to reduce water consumption trying to find alternative carriers and containers made by biodegradable polymers, as requested from scientists and consumers. The awareness of environmental damages, in fact, is steadily growing for years, thus becoming a collective eco-anxiety versus the oceans' protection and preservation [11]. Therefore, it has been estimated that by 2050 the quantity of plastic by weight recovered into oceans will be more than the fish' weight! [12].

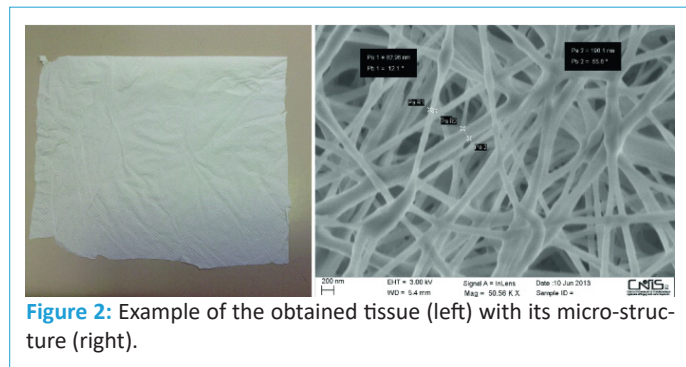
### Proposed solution

To reduce both consumption of water and production of plastic waste, our research group are proposing to substitute the actual cosmetic emulsion-carriers with various biodegrad-

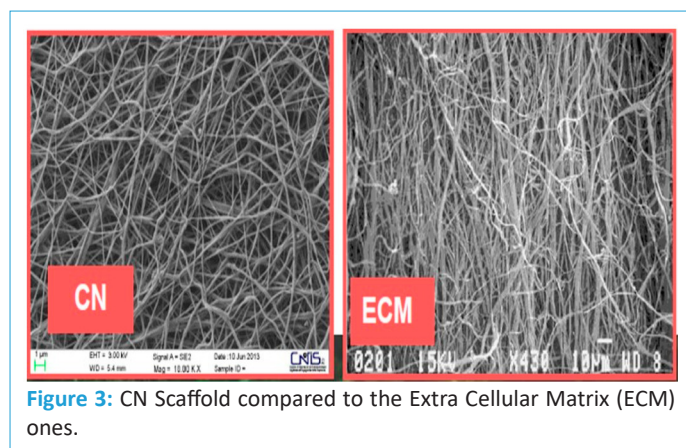
able non-woven tissues made by natural polymers, obtained from food and agro-forestry's waste (Figure 2) [13,14]. The tissues' activity and functions have been characterized by link the complex nanoparticles of Chitin Nanofibrils-Nanolignin (CN-LG) on the surface of their fibers by a patented process [15-17]. Moreover, the CN-LG micro/nanoparticles have been embedded by different active ingredients selected in function of the desired activity of the obtained medical devices, cosmeceuticals or nutraceuticals designed [18,19]. It is interesting to underline how the obtained tissues, having a structure similar to the natural Extra Cellular Matrix scaffold, may facilitate the penetration of the active ingredients through the different skin layers and cells (Figure 3) [20,21].



**Figure 1:** Cocktail of toxic contaminants as component of some cosmetic plastic container.



**Figure 2:** Example of the obtained tissue (left) with its micro-structure (right).



**Figure 3:** CN Scaffold compared to the Extra Cellular Matrix (ECM) ones.

### Conclusive remarks

Due to the consumer request for innovative products skin and environmentally-friendly the use of these smart tissues, made by natural polymers, seems to go in the right direction.

Produced by waste materials, they have shown to be effective as skin repairing activity. The recovered effectiveness of the designed tissues is probably due to the nanosize of the polymers used and the activity of the scaffold ECM-similar, obtained by the electrospinning technology used [22,23]. They, in fact, seem to possess the ability to transmit the biochemical signals necessary for the skin cell differentiation, attachment and growth [22,23].

In conclusion, the use of these smart tissue-carriers could represent an innovative and original solution to reduce not only the water consumption, but also to slow down the no more sustainable production and consumption of plastics used as packaging material.

### Declarations

**Author contributions:** Idea of manuscript PM; writing-original draft preparation PM, GM; writing review and editing PM, GM; supervision PM. Both the authors have read and agree to the publishing version of manuscript.

**Conflict of interest:** The authors declare no conflict of interest.

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